

Mid Atlantic Fruit & Vegetable Convention

Hershey Lodge & Convention Center

Wine Grape Session

TUESDAY morning, January 29, 2008 (Empire Room CD)

WINEGRAPE SESSION

Moderator: Dr. Dan Ward, Rutgers NJAES Cooperative Extension

- 8:00 Registration and Visit Exhibitors
9:00 Weed Management in Wine Grapes by Dr. Brad Majek, Specialist in Weed Science, Rutgers New Jersey Agricultural Experiment Station, Cooperative Extension
9:45 Managing and Assessing Winter Injury on Wine Grapes in Ontario by Ken Slingerland, Tender Fruit & Grape Specialist, Ontario Ministry of Agriculture Food and Rural Affairs, Canada
10:30 Move to Aztec & Nigerian Rooms
10:45 Mid Atlantic Legislative Affairs Update by Gary Swain, Pennsylvania Farm Bureau

KEYNOTE PRESENTATION

11:00 Rodger Wasson of Aptos, California, will make the keynote presentation entitled 'The Fruit and Vegolution--Completing the Transformation'. He will summarize where the produce industry today, how we got here, the experiences of others and what individuals, brands and industries must now do to complete the transformation.

- 12:00-1:30 Lunch - Great Lobby and Confection Lobby
Visit Exhibitors

Tuesday Afternoon, January 29, 2008 Empire Room CD

WINEGRAPE SESSION

Moderator – Andy Muza, Penn State Cooperative Extension of Erie County

- 1:30 Fruit and Foliar Diseases of Wine Grapes by Dr. Jim Travis, Professor of Plant Pathology, Penn State
2:00 Stem and Root Diseases of Grape by Dr. Peter Oudemans, Associate Professor of Plant Pathology, Rutgers New Jersey Agricultural Experiment Station
2:30 Industry Show and Tell
2:40 Research on Grape Root Borer, Grape Berry Moth and Northward Movement of Pierce's Disease. by Dr. Doug Pfeiffer, Professor of Entomology, Virginia Tech
3:20 Vineyard Sprayers, the Newest Technology Dr. Andrew Landers, Senior Extension Associate, Ag Engineering, Cornell New York Agricultural Experiment Station
4:05 Adjourn



Dr Andrew Landers of Cornell (right)

- 4:15 Board of Directors of New Jersey State Horticultural Society – Greg Donaldson, Presiding**
6:00 Fruit & Vegetable Grower Reception – Chocolate Lobby
7:00 Annual Fruit & Vegetable Growers Dinner Aztec & Nigerian Rooms – Buffet, Recognition, Awards, (Tickets must be purchased)

- **NJ PESTICIDE APPLICATION UNITS WILL BE GIVEN AT THE CONCLUSION OF ALL TREE FRUIT, WINEGRAPE AND SMALL FRUIT SESSIONS.**

All attendees must register with one of the fruit or vegetable organizations. Information on registration is available at The Mid Atlantic Fruit and Vegetable Convention and Trade Show web site at www.mafvc.org or the New Jersey State Horticultural Society web site at <http://gloucester.njaes.rutgers.edu/ag/njhs.html>